

EMBRACE

A modular chair

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We see more and more personalization available on the market when it comes to design, but often customizing comes with a large price tag. Therefore, I wanted to investigate if it would be possible to design a modular system of mass-produced parts, that still allows for customizability. I chose to focus on designing a modular dining chair. The modular system should allow for the consumer to combine different parts to create a chair that fits their home, style and needs.

The aim has been to design a system with a limited number of parts, but still with several possible combinations. This means that it was important that all parts can fit with any other part to make it as flexible as possible. The idea of this modular system could be an inspiration for keeping furniture pieces for a longer

time since you have the possibility to update the chair whenever desired. For example, if you choose a version with an upholstered seat, but later would like to have a wooden chair, you can buy a wooden seat to update the chair. This way, you do not have to buy a whole new chair which is both economical and environmentally friendly.

The final result called EMBRACE consists of 2 seats (wooden & upholstered), 2 wooden back rests (slim & high), 2 connectors (arm rest & L-shape) and one set of legs. These parts can be combined in 10 different ways including classic, minimal and unique options. Thanks to the updating possibilities, the chair can stay and change with you even when life changes.



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