

One Size Fits Men

A reflection on
gender biased design

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Across the world, it is still often assumed that men are the default setting and women are an afterthought, resulting in products and technologies that meet males' needs but fall short of suiting other gender identities like females. These design decisions impact women's safety, health and time. The project *One Size Fits Men*, a series of mugs with evident use problems, is created to underline gendered perception of the world and stress the difficulties women have to face daily.