

# LUNDA TABLE

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# BA

## A CANADIAN INTERPRETATION OF SCANDINAVIAN DESIGN.

As a Canadian exchange student, from Emily Carr University in Vancouver, British Columbia, I made it my goal to embrace the Swedish Scandinavian lifestyle, and to the best of my ability, understand and incorporate Scandinavian aesthetics into my own practice as a designer.

This proved to be a greater task than it had initially seemed. To completely understand, and express what Scandinavian design was, I had to do extensive research, which included surveying Scandinavians, Europeans and other international people. What I had come to realize was that the term Scandinavian design was often expressed with many of the same descriptive words, but surprisingly the way it was imagined by each person differed in various ways. After many weeks of research I came to the conclusion that the definition and idea of Scandinavian design would never be for me exactly what it means to another Scandinavian person, or any other person for that matter. The only way I can best describe the aesthetic of my small table would be with the phrase "Candinavian Design".

When designing the LUNDA table I imagined it would be an ideal piece for smaller living spaces. Its minimal design is meant to be a subtle, yet a functional accent in the overall interior of a room. It was important for the table to have storage space so that it would be able to hide the every day clutter and allow the space it is in to appear tidy with a swipe of the hand. The circular design on the LUNDA table is intuitive to its function and means to evoke a pleasurable and dynamic experience to the end consumer.



