

CONNECT

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THE AGE FROM LEAVING YOUTH INTO ADULTHOOD CAN BE HARD FOR MOST OF THE PEOPLE, THE GRADUATE REVELATION OF PEOPLE FEELING LOST OR GETTING DEPRESSED OF THE PRESSURE OF SUCCESS IS A CATCH OF THE 20TH CENTURY WEST WORLD PROBLEM.

This project is about questioning structures that holds up the socially accepted conception of life and the building blocks within that counts as achievements or goals. Do we have a free will or is it unconsciously colored by a collective quest?

After primary human needs such as water, food and shelter, we all have commonly shared emotional and physical needs that must be explored in order to thrive and enrich our lives.

I felt that the problem of many people feeling depressed in the West, is that we are convinced and forced into behaviour patterns and routine methods to soothe our personal desire, instead of fulfilling our truer and deeper needs. At the same time we are rejecting the spiritual quest that gives us meaning to our lives.

Why are not relationships and knowledge of how people work valued higher? We know that it is important, but we do not talk about them as the same goals as work and education.

I removed the focus from that we, as industrial designers, often are associated with designing products. Instead, I wanted to develop a concept that evoked feelings and whatsoever thoughts about how people work and interact with each other, and at its best, create an understanding of ourselves.

CONNECT is an interactive meeting point were people, as strangers, lovers or friends have the chance to interact with each other.

By simply using eye contact as an interaction form, a lot of chemical and physical reactions take place in our bodies while looking into someone else's eyes. I wanted to catch that moment and display how much of an impact we can do to each other by doing small gestures.

The aim was to create an eye opener, to change perspectives and get a greater appreciation for the life that we have and take care of it, as best as we can, as humans.



