

## • CYCLIC FOOD CHAIN PROJECT

Lund University  
School of Industrial Design  
Master programme year 1  
[www.industrialdesign.lth.se](http://www.industrialdesign.lth.se)

### **SAMKA**

[j.skoogh@gmail.com](mailto:j.skoogh@gmail.com)

**Johan Skoog**

Nature has so much to offer, all around us there are delicious plants, herbs, and flowers, but we seem to not know that they are there. By discovering all the amazing flavor's that our forest, meadows, and beaches have to offer, a new world of opportunities opens, at the same time we become more in tune with nature and its seasons.

The basket is meant to promote and sell wild food in the supermarket. The professional forager will fill the basket with what the season has to offer, and it will be placed in the local supermarket. There the consumer can buy, see, smell and taste what nature has to offer and be inspired to forage them self.

